Strategic Objectives and Supporting Activities

A. INGRoup promotes the understanding of groups and teams through research and education.
   1. Host annual conference.
   2. Develop INGRoup’s website for association members and others interested in group research.
   3. Promote and support teaching through the development of training seminars and teaching materials.

B. INGRoup serves as a catalyst for research that is relevant, rigorous, and innovative.
   1. Emphasize quality of programming at the annual INGRoup conference.
   2. Provide and support training seminars and research methods workshops for groups research.

C. INGRoup cultivates an interdisciplinary and international community of group researchers.
   1. Increase the range and depth of disciplines and nations represented within the association and at the conference.
   2. Actively nurture interdisciplinary research via conference programming that includes examples of interdisciplinary research excellence and opportunities for interdisciplinary discussion.
   3. Value and promote diversity in theoretical and methodological perspectives for examining and understanding group processes and outcomes.

D. INGRoup fosters an environment in which group researchers connect and collaborate.
   1. Maintain an open, welcoming, and intimate atmosphere by providing opportunities for participation and actively reaching out to new members (faculty and graduate students).
   2. Foster and support new collaborations, projects, and relationships among members.

E. INGRoup supports members in achieving their individual and collective professional goals.
   1. Provide opportunities for involvement in the association.
   2. Facilitate the development of members’ scholarship.
3. Provide a forum for the development of members’ professional networks.

F. **INGRoup is committed to being the premier authority on group research.**

   1. Increase INGRoup’s influence on the national and international research agenda by
      a. shaping scholarship via research publication outlets.
      b. facilitating access to funding for group research.
   2. Increase the visibility of INGRoup and affiliated scholarship in the academic community
      by establishing and supporting relationships with other relevant academic communities.

G. **INGRoup is committed to enhancing the capability and viability of the association.**

   1. Increase INGRoup’s financial viability.
   2. Increase our outreach through a cohesive marketing strategy.
   3. Leverage our members by growing INGRoup’s membership base and recruiting active
      board members.